

Company Reinvesting and Corporate ROI

Rob Holder

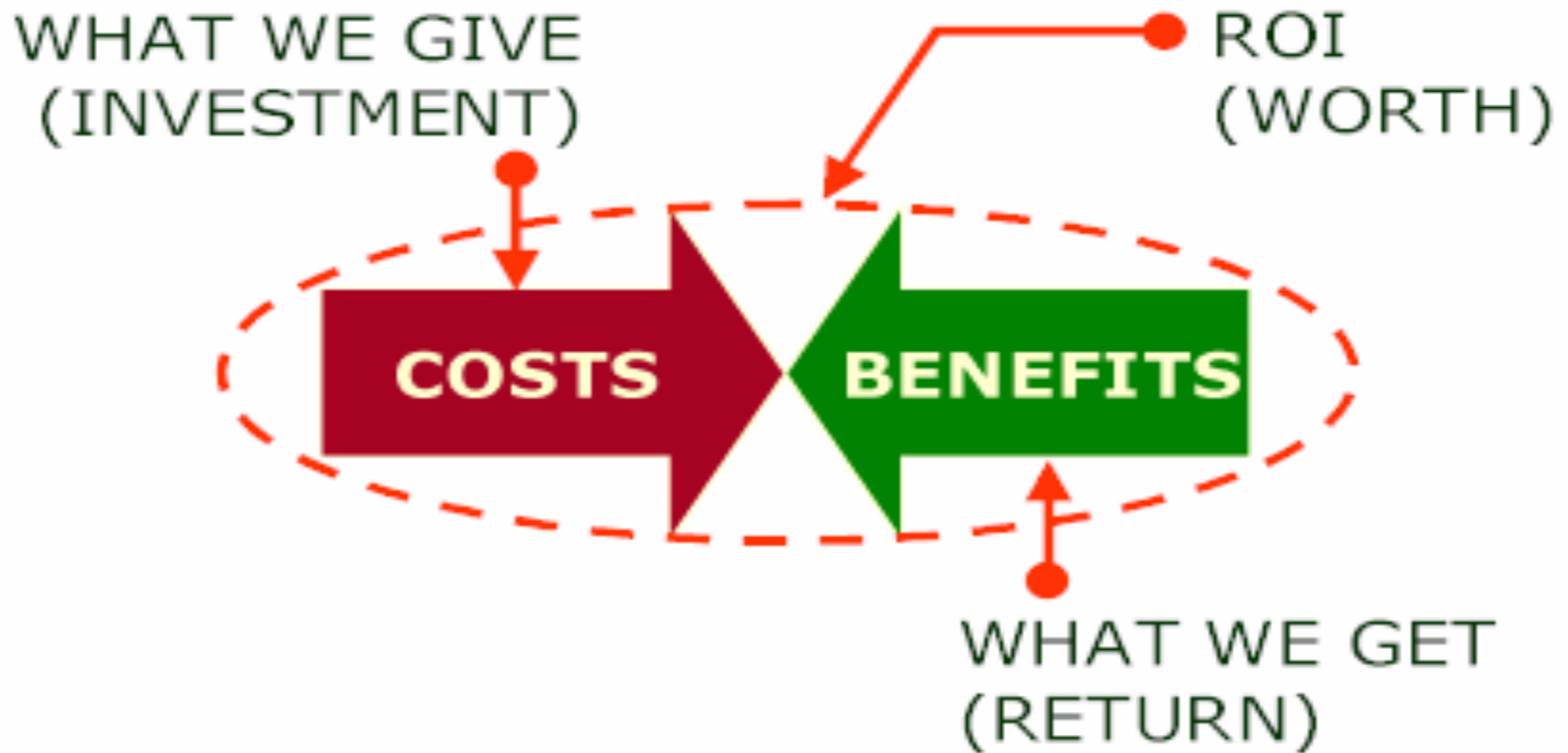
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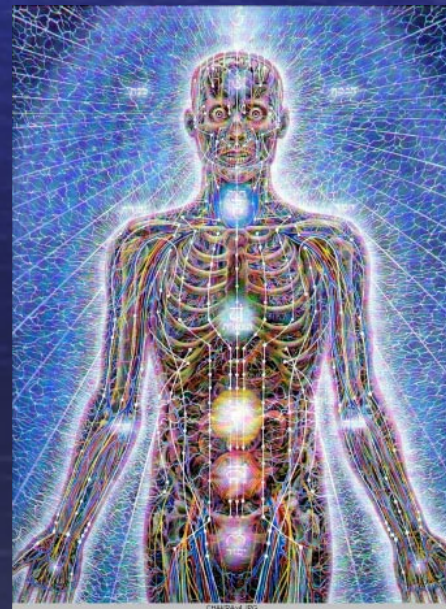
The Importance of Return On Investing



The Importance of Investing



What To Invest?



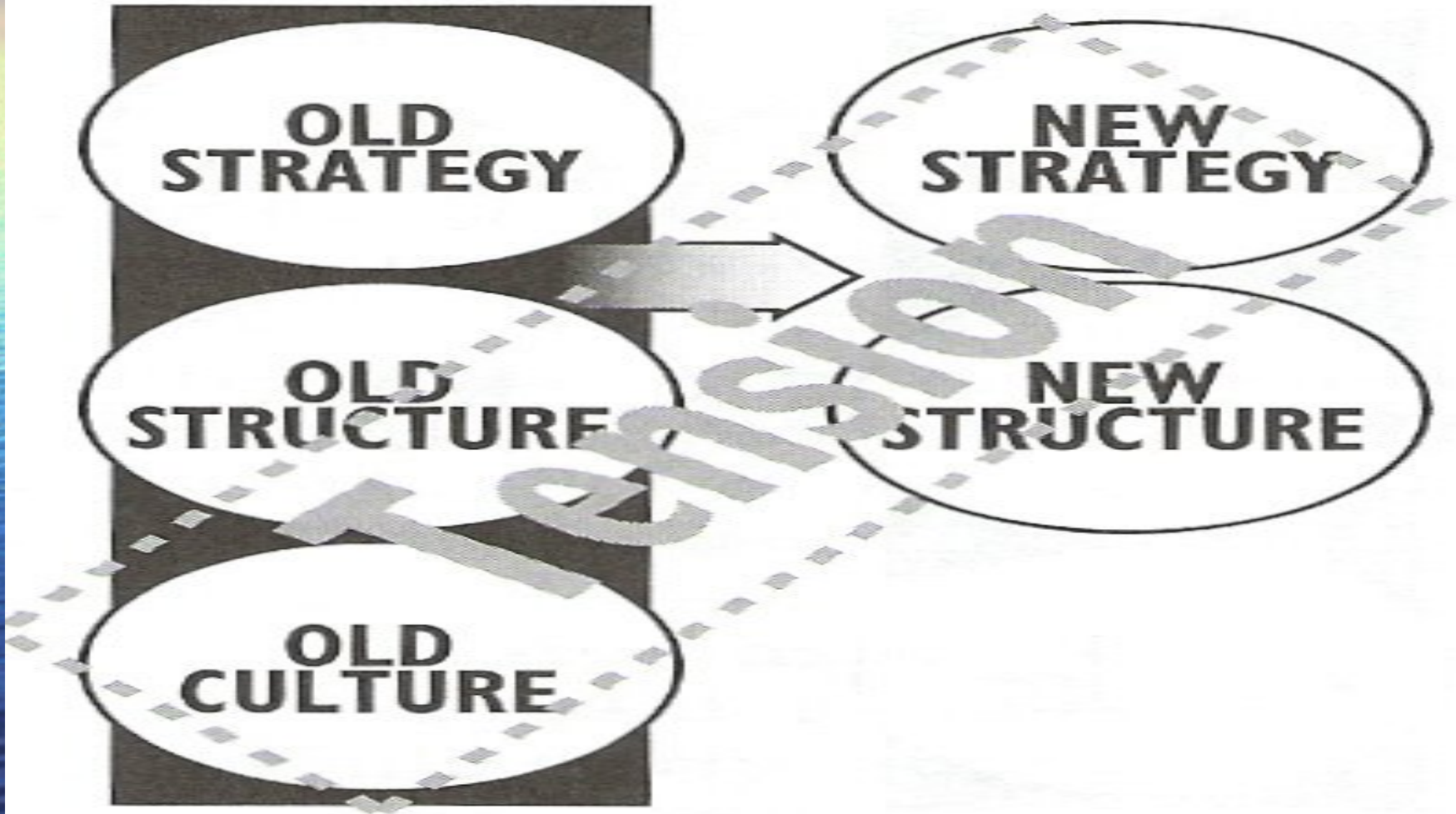
What Is The Desired Outcome



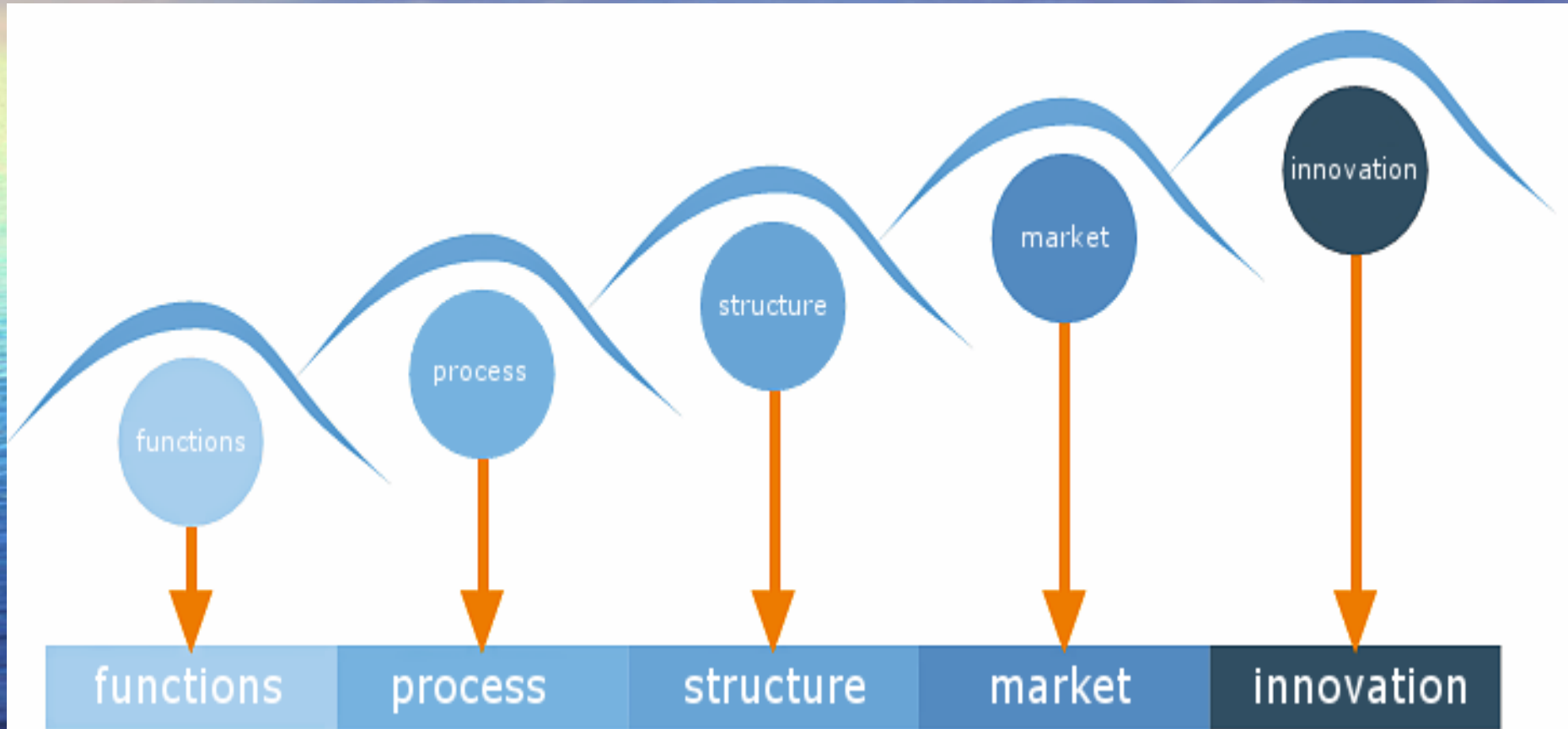
We Cannot Accomplish This Alone



Change Is Required



Look At And Evaluate Everything



The wave model of change

Leaders Must Reinvent Themselves



Reinvent Your Brand



Desired Outcomes





Competitive Greatness

Competitive Greatness

"Perform at your best when your best is required. Your best is required each day."

Poise

"Be yourself. Don't be thrown off by events whether good or bad."

Confidence

"The strongest steel is well-founded self-belief. It is earned, not given."

Condition

"Ability may get you to the top, but character keeps you there – mental, moral, and physical."

Skill

"What a leader learns after you've learned it all counts most of all."

Team Spirit

"The star of the team is the team. 'We' supercedes 'me'."

Self-Control

"Control of your organization begins with control of yourself. Be disciplined."

Alertness

"Constantly be aware and observing. Always seek to improve yourself and the team."

Initiative

"Make a decision! Failure to act is often the biggest failure of all."

Intentness

"Stay the course. When thwarted try again; harder; smarter. Persevere relentlessly."

Industriousness

"Success travels in the company of very hard work. There is no trick, no easy way."

Friendship

"Strive to build a team filled with camaraderie and respect: comrades-in-arms."

Loyalty

"Be true to yourself. Be true to those you lead."

Cooperation

"Have utmost concern for what's right rather than who's right."

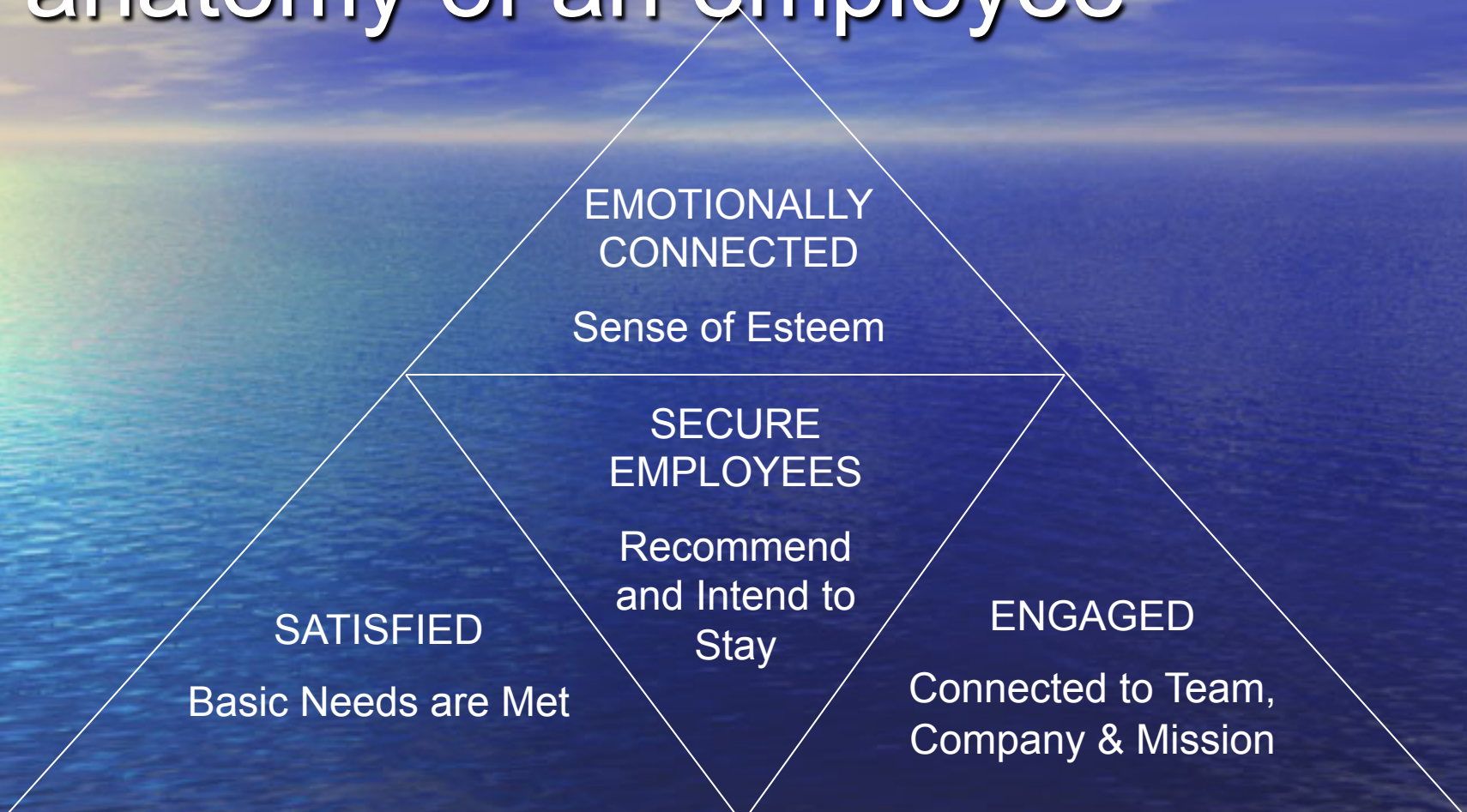
Enthusiasm

"Your energy and enjoyment, drive and dedication will stimulate and greatly inspire others."

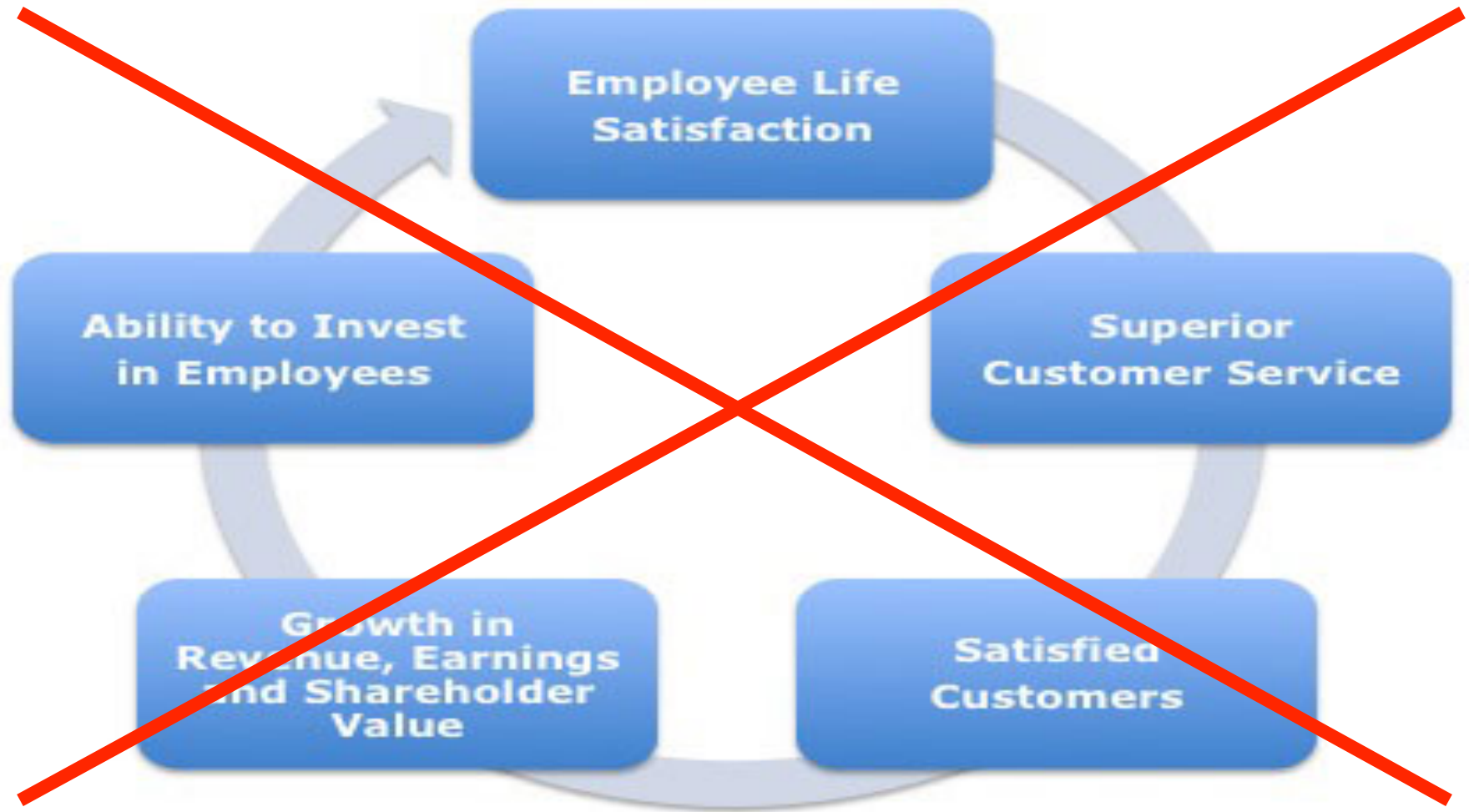
Success is peace of mind, which is a direct result of self-satisfaction in knowing you made the effort to do your best to become the best that you are capable of becoming.

-John Wooden

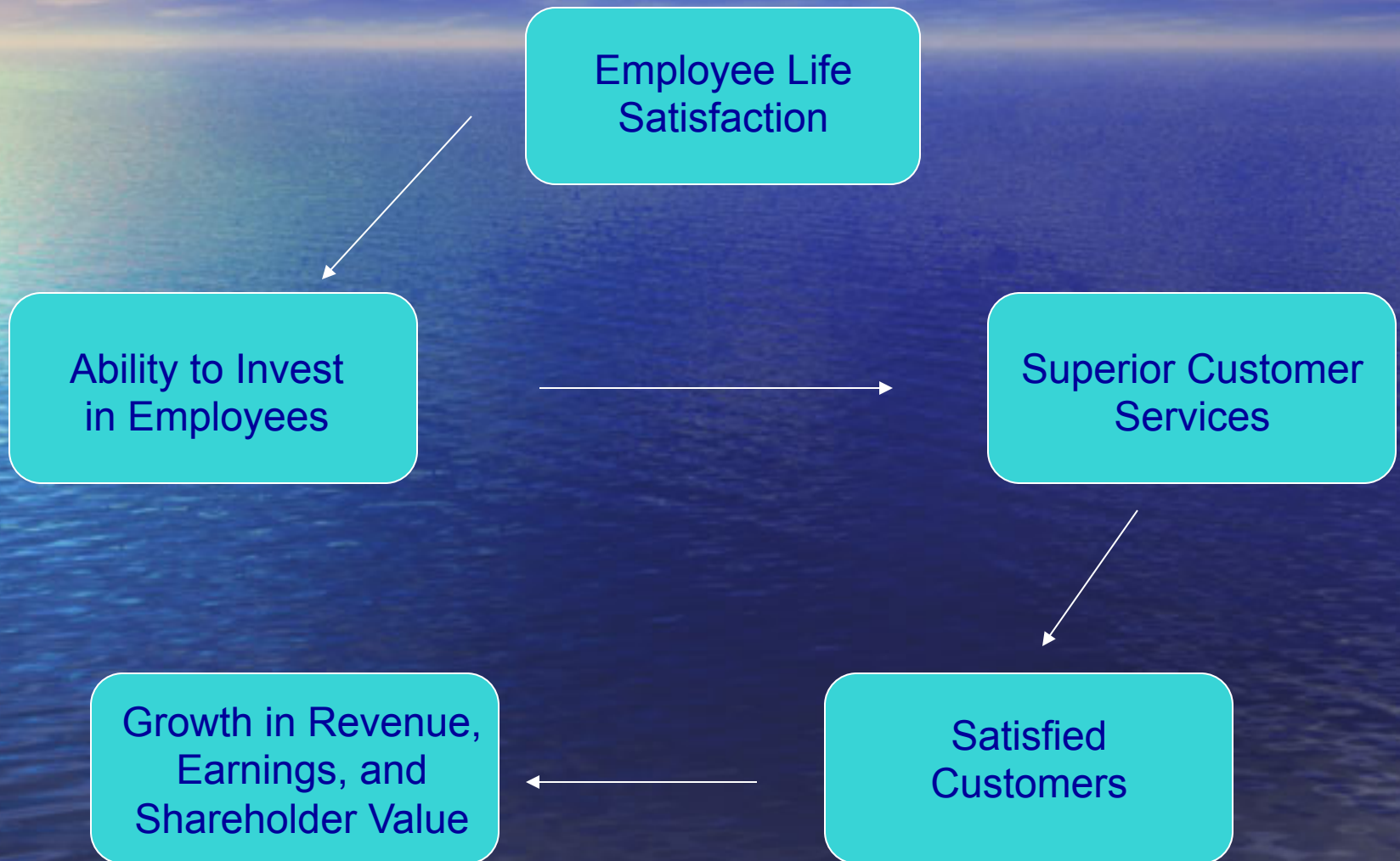
anatomy of an employee

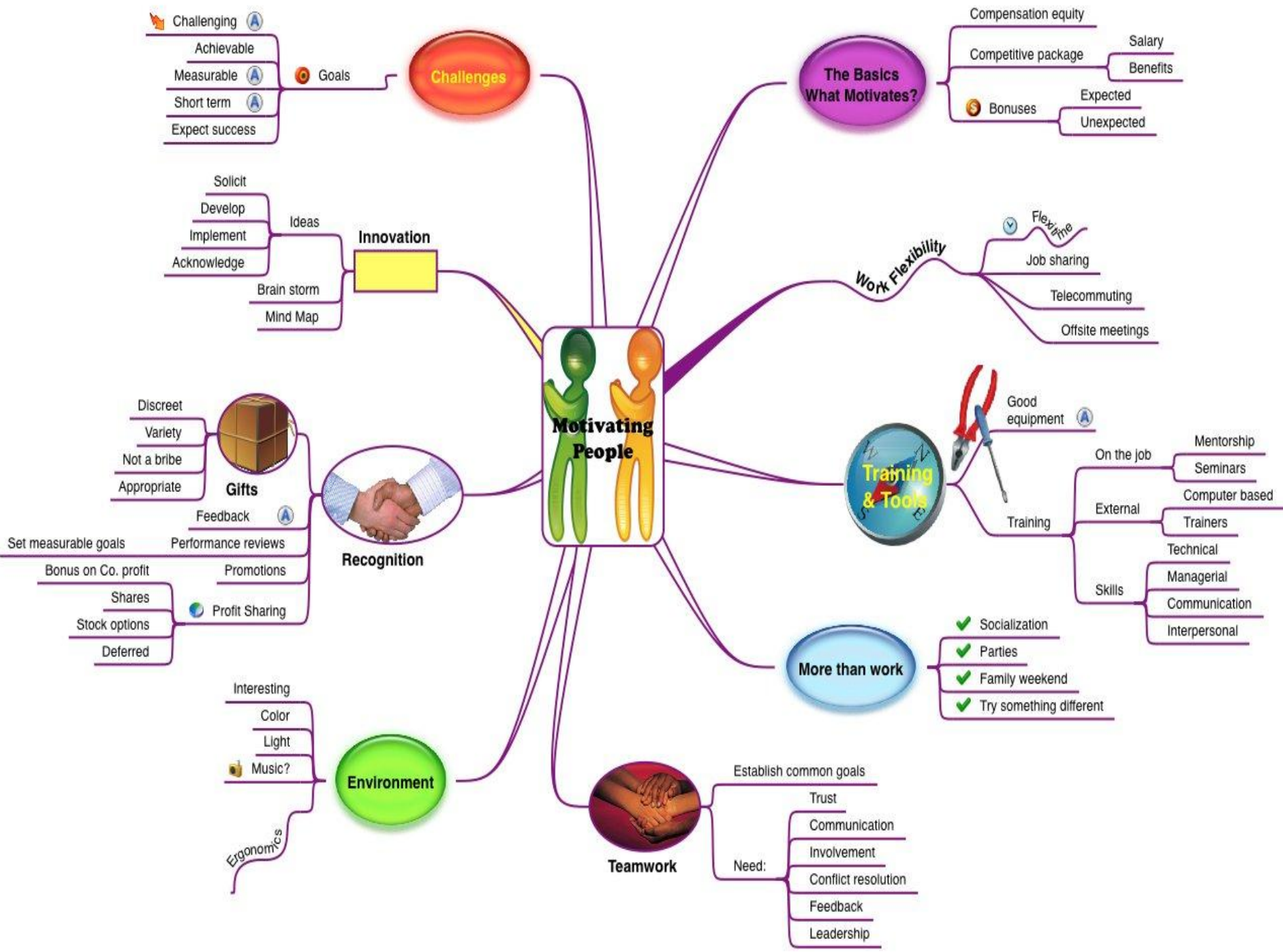


Change The Game or At Least The Outlook

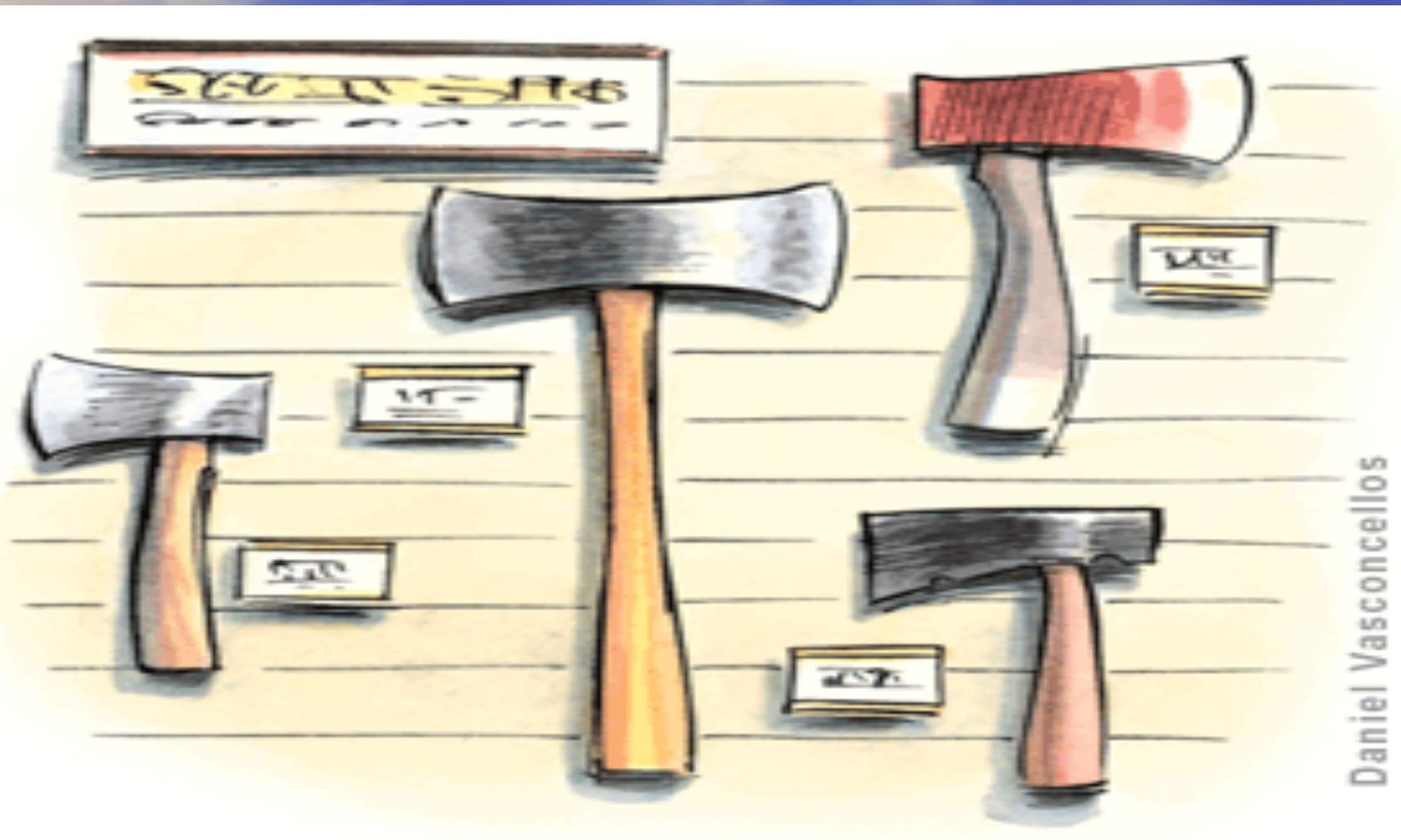


Change The Game or At Least The Outlook



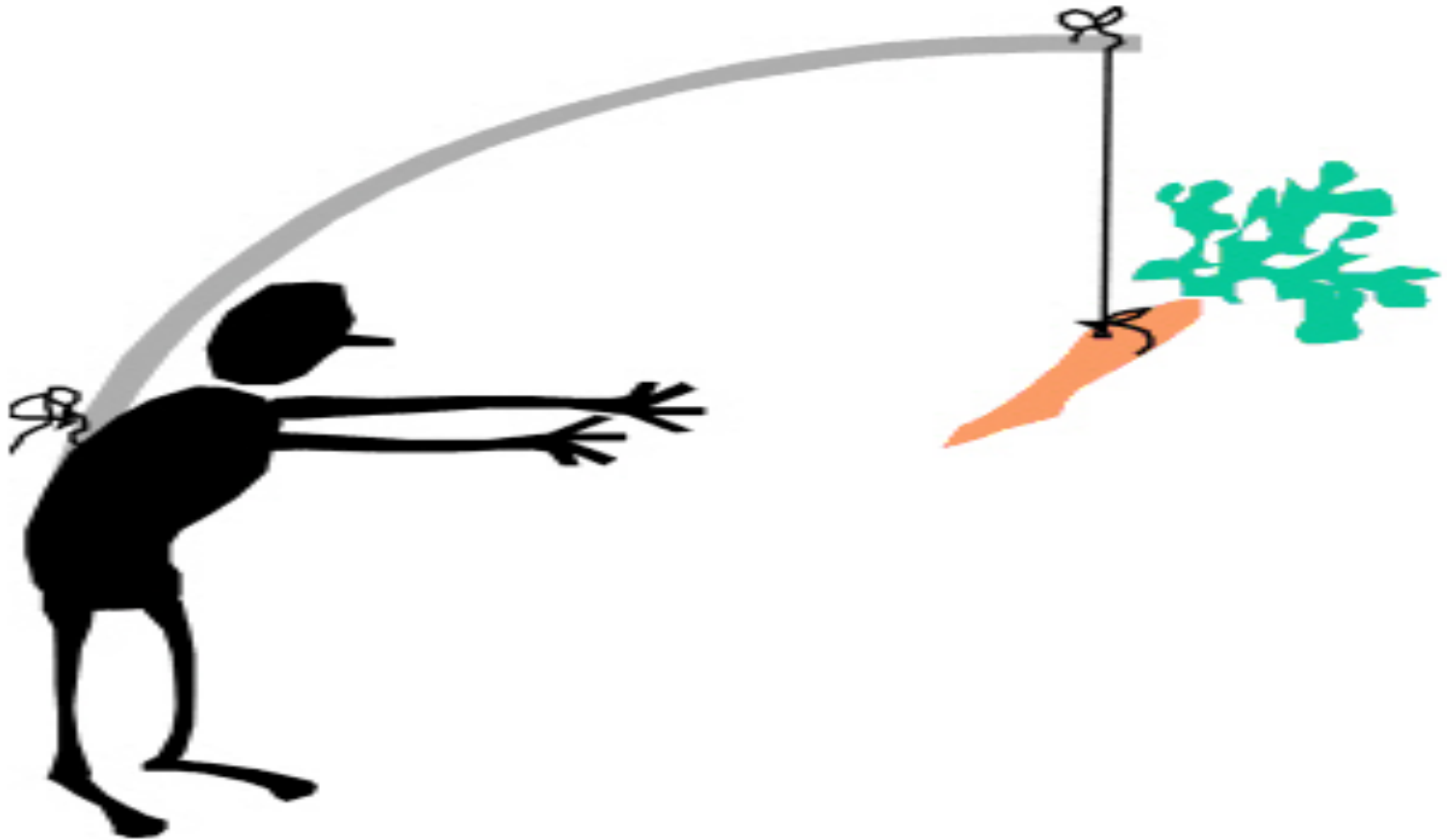


The Stick

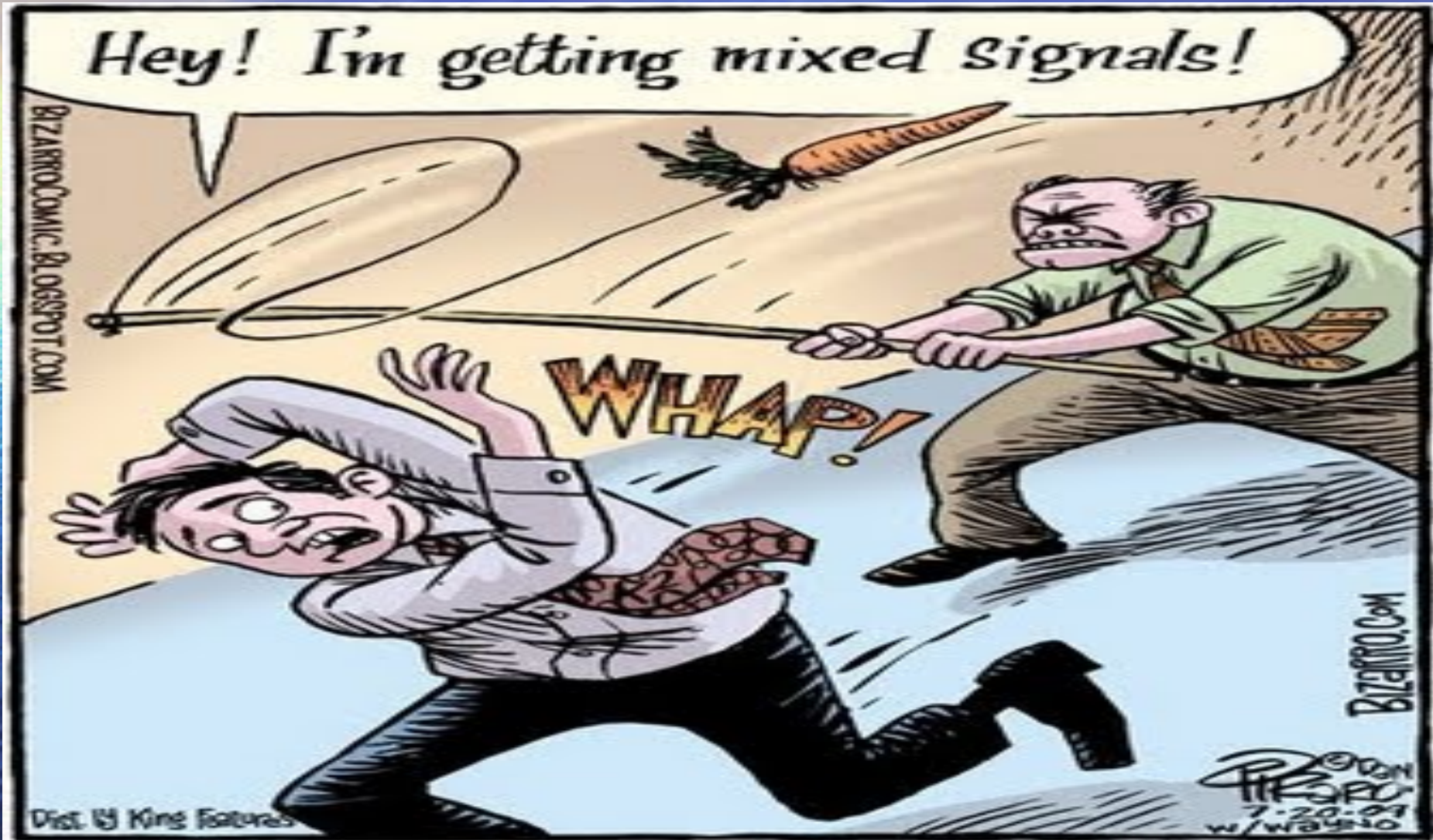


Daniel Vasconcellos

The Carrot



Understand How To Use both



Embrace Change to the work place



Change leadership



Mobile Workforce



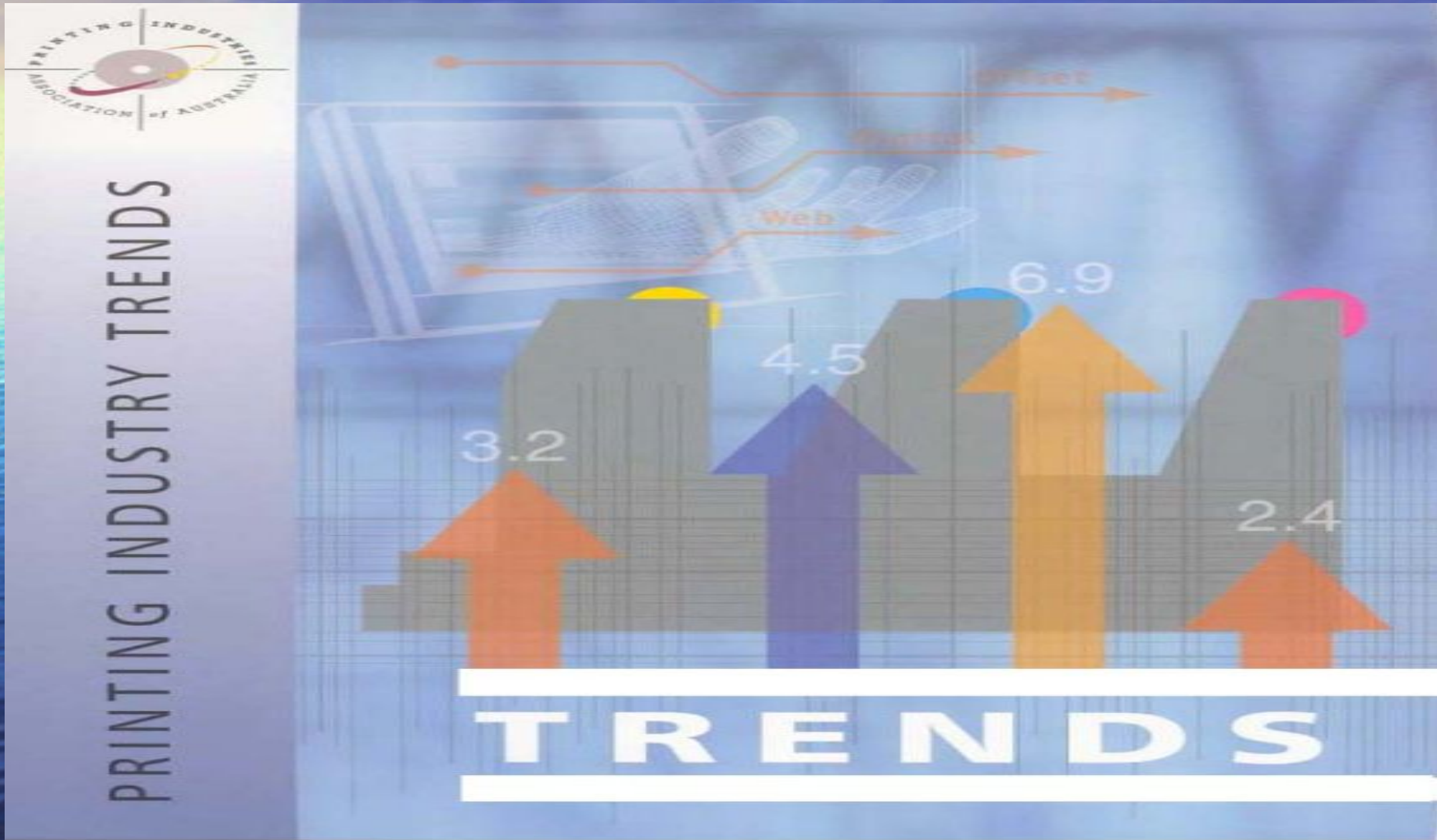
The investment Needs To Be Measurable



Corporate Agility



Understand Your Market



Not Understanding Trends Can Be Fatal



Investing in Talent



**Delivering
Professional
Excellence**

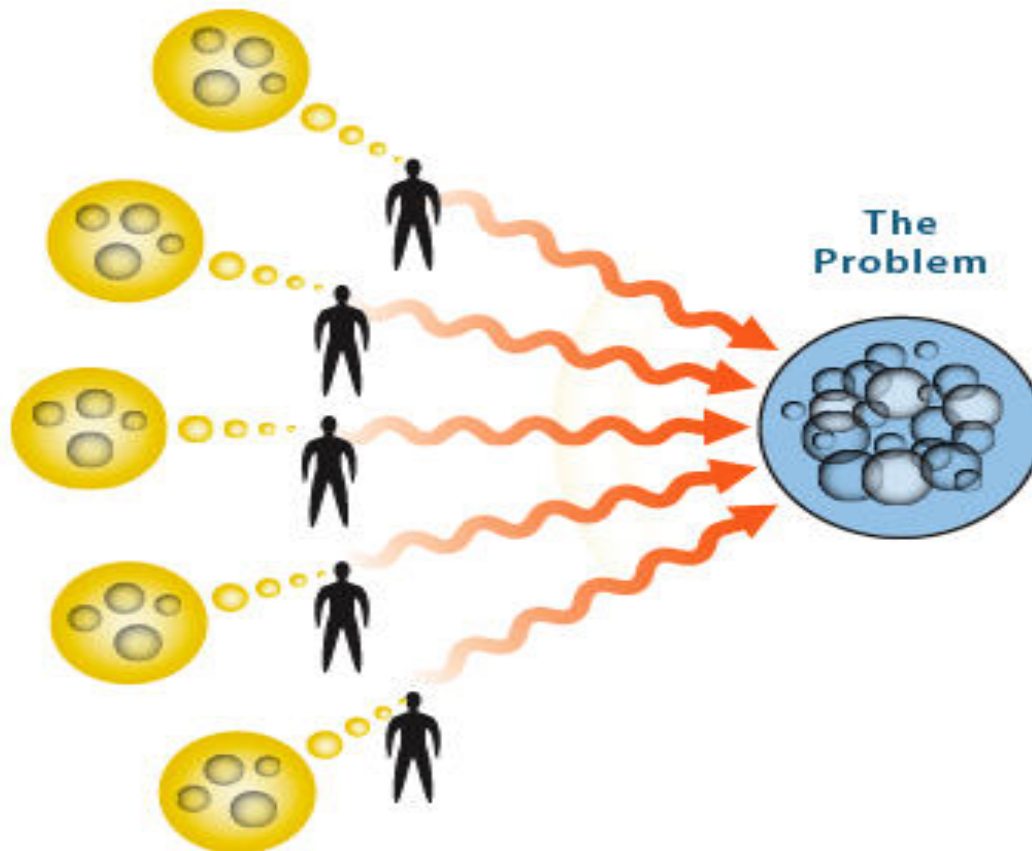
Turn Your Employee's Talent Into A Strength



Collective Action

4

Generate Shared Vision & Coherent Action



How Is Competitiveness Greatness Sustained Over time?



Details Matter Details Count



Questions

